

Claudia Teng

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Profile

Hi! I'm Claudia, a digital designer currently based in NYC.
I am interested in helping brands come to life through branding & identity, user experience, and visual design.

Experience

CHANEL, Freelance Digital Designer; New York, NY – Nov 2018 - Current

- Work closely with the Senior Digital Design team on worldwide digital campaigns and U.S. digital initiatives
- Create layouts for mobile and desktop, animations for digital campaigns and layouts of social assets for FB, IG, and emails

Kate Spade, Freelance Digital Designer; New York – Nov 2019 - Dec 2019
Digital & Email Design

Gretel, Freelance Digital Designer; New York – Sep 2019
Client: Dance Italia – Web Design

Superfly, Freelance Digital Designer; New York – Jul 2019
Client: BravoCon for Bravo TV – Web Design

Freelance Digital Designer; New York – May 2018 - Present
Client: Kylie Cosmetics, Nike

JPMorganChase, Senior Associate; New York, NY – Mar 2017 - Apr 2018
Publicis Media, Senior Analyst; New York, NY – Jun 2016 - Mar 2017
Horizon Media, Digital Sales Planner; New York, NY – Jun 2015 - May 2016
Mindshare, Digital Associate; New York, NY – Oct 2013 - Apr 2015

Education

Boston University; Boston MA – International Management, 2013
DesignLab – UX Academy; Jan 2018 - June 2018

Skills

Visual Design, Brand Identity, UX / UI Design
Adobe Creative Suite (Ps, Ai, Ae), Sketch, InVision, Figma, C4D